

Is Gasoline Heading Towards *Five Dollars*

A Gallon?



"My Boss Wants Me to
Reduce Costs."

"How Do We Keep From
Raising Prices?"

"How Does My Competition
Deal With *Rising Energy Costs?*"

*How Can an IT Solution
Help Lower My Costs?*

PORTAL SOLUTIONS FROM IBM AND ALACRINET

You can leverage IBM WebSphere Portal software to help **reduce costs** by leveraging existing investments in enterprise applications, data and security technology.

IT'S A FACT: PORTALS HELP CONTROL COSTS

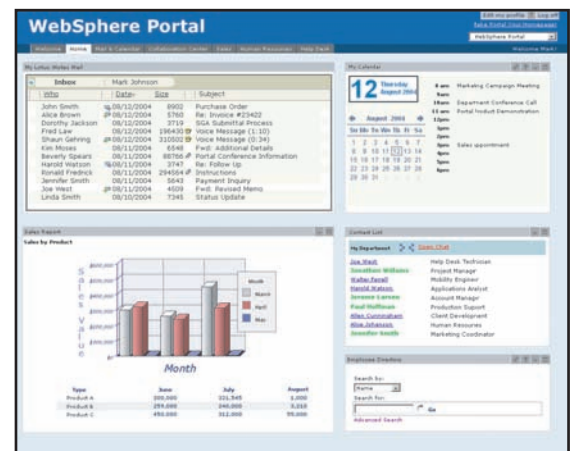
HOW?

- Use the portal as a collaboration forum for employees and partners to work together more efficiently without having to meet face-to-face every month or every quarter, **reducing travel and communication costs**.
- **Control escalating management costs** and directly tackle the difficulties of implementing security policies across a wide range of Web and application resources.
- **Cut maintenance costs** and reduce deployment time for new applications.



You can **simplify** and speed access to business content and processes for everyone along your value chain.

Aggregation of applications. A portal **brings together content** from disparate sources, displaying results through a single interface.



Talk to an Alacrinet Representative today to find out more information about how our Portal Solutions can help you **reduce your costs** by enabling self-service and increasing productivity.

1.866.321.ANET
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WIRELESS SOLUTIONS FROM IBM AND ALACRINET

IBM's family of workforce mobility solutions are designed to help companies deliver new ways to *reduce costs*, *gain efficiencies*, *improve customer service* — and stay ahead of the competition.

IT'S A FACT: WIRELESS SOLUTIONS HELP CONTROL COSTS

HOW?

- Pushing data out to your Sales Force efficiently **reduces costs** and **enhances the sales representative's** responsiveness to customers, and **strengthens decision making** at critical junctures in the sales process.
- IBM Everyplace Wireless Solutions provide **centralized control** of software distribution and updates, system configuration, and device inventory for desktops, laptops, servers, and handhelds, thus **reducing costs involved in software distribution**.
- **Leverage worker productivity**, recover lost revenue opportunities, **improve decision-making**, thereby reducing costs.

A salesperson equipped with a PDA powered by IBM Everyplace Wireless Solutions can pull up account histories stored on the corporate back-end database on the spot with the option of connected or non-connected modes, **reducing costs associated with connection times**.



Talk to an Alacrinet Representative today to find out more information about how our Wireless Solutions can help you **reduce your costs** of distributing information.



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VOIP SOLUTIONS FROM ALACRINET

Alacrinet's Voice Over IP (VOIP) solutions are designed to help companies deliver new ways to quickly slash monthly telecommunication costs.

IT'S A FACT : VOIP SOLUTIONS HELP TO CONTROL COSTS

HOW?

- Reduce costs by an average of 20% and increase employee productivity. With constant pressure to use new and emerging technologies to reduce costs, one of the first places to look for easy savings is telecommunications.
- Voice over Internet Protocol (VoIP) is an economic and flexible Internet-based method for carrying voice traffic formerly only afforded to enterprise-class firms around the world. Today, low-cost alternatives to expensive equipment manufactured solutions are available that extend these savings to the small and medium sized business.

VoIP can significantly reduce your monthly conference call bills.



Alacrinet is a premiere integrator of IP-based telecommunications solutions. Our firm provides services for planning, installing, configuring, customizing and supporting Voice over Internet Protocol (VoIP) solutions.



Talk to an Alacrinet Representative today to find out more information about how our VOIP Telephone Solutions can help you realize substantial savings over your current phone and PBX systems.

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